

Aspiring Entrepreneuers

Diploma in Information Technology (DIIT) Enterprise

Entrepreneurship has become necessary to generate both employment opportunities and increase the level of development in the country. As a part of a larger initiative to build the entrepreneurial skills needed for such a task, The Centre for Entrepreneurship Development, at the Loyola Institute of Business Administration (LIBA), is offering through LIBA Informatics, its IT wing, a Diploma in Information Technology Enterprise (DIIT) in two streams. Commenting on the significance of this program, the Director of LIBA, the Rev. Dr. P. Christie, S.J. said: "We would like to ignite the spirit of entrepreneurship amongst the poor and give them an opportunity to attain economic and social mobility through such training programs. This is part of a larger initiative in social entrepreneurship at LIBA."

The first stream will focus on Documentation and Web Development and the second on Documentation and Accounting. Both the streams will start classes on January 19, 2009. The diplomas are aimed at professionals, post-graduates, graduates, diploma-holders, and those who have at least completed +2. The objective of the program is to help those who are either starting or expanding an IT/ITeS-based business and for entrepreneurs who would like to customize IT to increase their level of efficiency and develop the soft skills necessary to handle small-scale enterprises. The duration of the course will be for 5 months in a sandwich mode. There will be 3 months of IT training and 6 weeks of internship in industry and a fortnight for drawing up a business proposal.

The Documentation and Web Development stream comprises modules in Office Automation, Graphic Design, Web Design, Web Programming, Soft-Skills, and Entrepreneurship Development. The fees for this stream is Rs.15,000. The Documentation and Accounting stream comprises modules in Office Automation, Accounting Package, Soft Skills, and Entrepreneurship. The fee for this stream is Rs.8,500.

The diploma will make possible entrepreneurial opportunities in areas such as Advertising Agencies, Call Centres, Copy Editing, CRM units, Documentation Enterprises, Finance Back Office, Graphic Design, Market Research Firms, Outsourcing Units, & Web Development Centres. In response to the structure of the course curriculum, Mr. T.S.Dhanapalan, the Chairman of TANSTIA-FNF, said," The program envisaged will be useful for freshers and technocrats who have also already established their enterprises. It will also create new generation entrepreneurs".

Course Syllabus

A) Documentation & Web Development

Eligibility	Plus Two/ Graduation/ Entrepreneurs with Computer Knowledge				
Course duration	5 Months – 5 Days a week – 1Hr.30 Mts. per day.				
Courses fess	Rs. 15,000/- (Fifteen Thousand only)				
MODULE NO.	TOPICS COVERED	Credits	COURSE DURATION (SESSIONS)		
			Theory	Lab	Total
6.1	Office Automation	15	15	15	30
6.2	Graphic Design	10	10	10	20
6.3	Web Design	25	25	25	50
6.4	Web Programming	30	30	30	60
6.5	Soft Skills	30	30	-	30
6.6	Entrepreneurship Development	40	45	-	45
Total		75	155	80	235

B) Documentation and Accounting

Eligibility	Plus Two/ Graduation/ Entrepreneurs with Computer Knowledge				
Course duration	5 Months – 5 Days a week – 1Hr.30 Mts. per day.				
Courses fess	Rs. 15,000/- (Fifteen Thousand only)				
MODULE NO.	TOPICS COVERED	Credits	COURSE DURATION (SESSIONS)		
			Theory	Lab	Total
7.1	Office Automation	15	15	15	30
7.2	Accounting package	30	22	23	35
7.3	Soft Skills	30	30	-	30
7.4	Entrepreneurship Development	40	45	-	45
Total		115	113	38	140

For further details, contact :

Liba-Informatics Centre,
Loyola College, Chennai 600 034,
Tel: 044-28177180/181,
email: ic@liba.edu, libaic@gmail.com